

PRODUCT: **TIGER BEER**

TITLE: **SHARING**

TIME LENGTH: **30**

VISION

We open on out shopping with his girlfriend. He sits surrounded by bags as she holds up two different outfits for his opinion. The guy gives a weak shrug in response.

As the girl is looking in the mirror, the guys is joined by a friend. They high five and swap places. The leaving boyfriend exhales with relief.

Cut to the girl sat on bed flicking through a gossip magazine and commenting to her partner. He tags teams a mate to get a much needed break, rolling his eyes as he leaves.

Cut to the girl leaning on a guy's shoulder in the cinema. He hands her a tissue for her tears and gently rocks her head to the other side, onto a mate's shoulder before making his exit.

SOUND

Girlfriend's and wives can occupy a lot of a man's time. Time that could be better spent drinking beer.

Sharing womenfolk between friends can be good for both parties.

She always has captive audience,

..a shoulder to cry on...

Cut to the girl on the phone as yet another guy struggles to put up a kitchen shelf. We see him being relieved of duty in the background.

We close up on a young guy picking up a frosty cold Tiger and joining his friends.

Cut all of the guys from the previous scenes drinking together at the bar and laughing.

Tiger Logo

...or man about the house.

And you'll have more time to re-invest in drinking Tiger beer, brewed under a tropical sun for maximum refreshment.

So show a little of your giving side.

It's Tiger Time.